WE HUB is the first-of-its-kind and only State-run platform for Women Entrepreneurs initiated by the Government of Telangana. WE HUB’s primary goal is to ensure any women entrepreneur in Telangana and across India gets all the moral, financial, governmental and policy support needed to startup and scale up.

WE HUB’S Vision is to promote women entrepreneurship by way of:

**Access to Government Schemes**
- Operationalizing Government schemes for increased access to funding for women entrepreneurs
- Create and strengthen Policy to encourage entrepreneurship among women both in Rural and Urban sectors
- Enabling women entrepreneurs to succeed in their startups or businesses by overcoming structural challenges

**Incubation**

Creating a supportive community for aspiring women entrepreneurs in a Physical facility of WE HUB where they can:
- Interact with VCs for funding
- Connect with corporates for scaling up their business
- Access to mentorship from seasoned entrepreneurs

*Talent/Skill development:* Creating an ecosystem that drives social change across Telangana and India by working closely with Academia, Industry and the society to educate girls, young women the concept of entrepreneurship and need for innovation
Three months after announcing an incubation center exclusively for women during the GES (Global Entrepreneurship Summit), Government of Telangana launched WE HUB in Hyderabad on 8th March, the International Women’s Day. WE HUB was launched by Dr. Tessy Thomas, Director, ASL, DRDL and Vani Kola, Managing Director of Kalaari Capital, in the presence of IT & Industries Minister KT Rama Rao.

Applications for the first batch of the incubator closed on April 30. The response was overwhelming with a total of 290+ applications. After the scrutiny process, the first batch is expected to be onboarded in June. WE HUB will be based out of the BR Ambedkar Open University in Hyderabad.
Fireside Chat with US Congresswoman - 03 April 2018

WE HUB in partnership with Ministry of External Affairs & IACC (Indo American Chamber of Commerce) organized an interactive session with young women entrepreneurs at T-Hub premises on 3rd April. The event was graced by the presence of US Congress women delegation comprising of Ms. Alice diCostandina Titus and Ms. Congresswoman Terrycina Andra Sewell. The Congress Women delegation discussed with women entrepreneurs on the topic “Difficulty for women entrepreneurs: US/India Perspective”. The discussion was moderated by Ms. Deepthi Ravula, CEO, WE HUB. It was followed by a luncheon interaction with Women Entrepreneurs. During the discussion, Ms. Titus remarked it was her first visit to India and she was delighted to be here. She further said that WE HUB’s vision is similar to popular Democrats’ slogan “When Women Succeed, America Succeeds”. Ms. Teri Sewell said “Women have natural instincts of entrepreneurship and policy making. They play varied roles of budgeters, negotiators and often come up with new ideas.”

Walmart India’s WEDP 2.0, T-Hub, 23rd April 2018.

WE HUB in partnership with ThinkThrough Consulting (TTC) organized the Graduation Ceremony of Walmart India’s Women Entrepreneurship Development Program, at T-Hub, IIIT Campus, Hyderabad on 23rd April 2018.
The WEDP program is designed to help women entrepreneurs develop capacity, through a well-defined training curriculum delivered through workshops and mentoring sessions with technical experts, women-owned businesses, academics and business managers. This was the second edition of Walmart’s WEDP, where women entrepreneurs from Telangana, Delhi-NCR, Tamil Nadu, Karnataka, Maharashtra, Uttar Pradesh, Rajasthan, Andhra Pradesh and West Bengal, underwent capacity building and training workshops to help them scale up and be able to sell to big retailers and companies like Walmart.

CII Telangana in association with Indian Women Network (IWN) organized a Conference on “Evolving Leadership of Women in Innovation, Creativity & IPR” on 26 April 2018 at Hotel Avasa, Hyderabad to celebrate World IP Day. This year’s World Intellectual Property Day theme i.e. - ‘Powering Change: Women in innovation and creativity’, celebrated the brilliance, ingenuity, curiosity and courage of the women who are driving change in our world and shaping our common future. Ms. Deepthi Ravula represented WE HUB in the panel discussion with key IP players from Industry & Academia, on the contribution of IPR to the global community.
Ms Deepthi Ravula, CEO, WE HUB was the Guest of honor at the valedictory of Kasturba Gandhi College for Women’s management meet, ‘Uthishta 2018’ - an inter-college management event hosted by the college’s Department of Business Management. The theme of the event was ‘Understanding and Assessing Leadership’.

Interactive session with Vignan Jyoti Scholars
IIT Hyderabad, May 15

Ms Deepthi Ravula, CEO, WE HUB addressed the Vigyan Jyoti scholars in an interactive session at IIT Hyderabad campus. The girl scholars are from rural areas of Telangana, excelling in the STEM fields (Science, Technology, Engineering, Mathematics). Vignan Jyothi is funded by Department of Science and Technology to promote and retain women in STEM areas.
1. Australian Consulate General
Hon'ble Australian Consul-General in Chennai, Ms. Susan Grace met Ms Deepthi Ravula, CEO, WE HUB on 17th April. In the meeting, collaboration opportunities between Australia and WE HUB to promote and foster women entrepreneurship were discussed.

MoUs signed

Salesforce
Salesforce in partnership with WE HUB will facilitate aspiring women entrepreneurs to startup and grow their businesses through mentorship programs that equips them with right business skills and knowledge.

Salesforce will also support WE HUB in designing an enabling ecosystem and frame guidelines that promotes women entrepreneurship and enables economic empowerment.

CII-IWN
CII-IWN will provide relevant inputs to WE-HUB in drafting the policy for Women in Workforce, with an objective to encourage more women to enter into the workforce, sustain and reach the leadership roles

CII-IWN in partnership with WE HUB will also conduct workshops, awareness sessions and mentorship programs for Women Entrepreneurs.
Disha, an initiative funded by IKEA Foundation in partnership with UNDP, will support WE HUB in creating more opportunities for women social entrepreneurs which results in Inclusive Growth and Sustainable Development and also building capacities of women owned businesses to enable integration into the supply chain of Gender diverse Government procurements.

**a-IDEA, NAARM**

a-IDEA will support women entrepreneurs from WE HUB, running food and Agri businesses, in identifying and connecting with relevant Agri- research institutes from across the country for developing their technology/product.

**IIMB-NSRCEL**

IIMB will support WE HUB by providing expertise in terms of: Conducting Webinars, Mentoring, Organising and Conducting Training Workshops, Incubation process (which includes providing honorarium for the final cohorts that get incubated).

**HDFC**

HDFC will partner with WE HUB to hold seminars, workshops, programs to guide fintech startups in identifying the key focus areas critical from banks regulatory and overall perspective.

HDFC will also support WE HUB in evaluating ideas by providing a platform for testing / piloting products / applications and check for any specific business linkages.
NASSCOM 10000 Startups

NASSCOM 10000 Startups in partnership with WE HUB will conduct hackathons, innovation challenges for aspiring Women Entrepreneurs in Technology space.

PwC

PwC will be collaborating with WE HUB on a sustained innovation programme which leverages on PwC’s professional services and the services offered by WE HUB.
Thank You!

OFFICE ADDRESS
Ashoka Raghupathi Chambers, S.P. Road, Begumpet,
OPP. Shoppers Stop, Secunderabad – 500016. Telangana, India.
ceo-wehub@telangana.gov.in